

Ads Doom's Path to Exponential Growth:

A Journey of Triple growth in Affiliates Count.





***Ads Doom
Customised traffic
flows &
integrations into
performance
marketing network.***



***Ads Doom delivers a specialist business
consultancy service. And their team
applies wide-ranging experience to
determining.***

Emon Hasan ~ Ads Doom

Challenges

In 2020, Ads Doom embarked on its journey towards becoming an affiliate marketing leader, a goal that took shape just as the pandemic began. To realise this vision, Ads Doom sought an innovative software solution capable of efficiently managing multiple affiliates while nurturing robust and enduring partnerships.

Their existing marketing platform lacked the depth of insightful analytics and efficient bulk action tools needed for effective partner management. Additionally, it struggled to deliver the desired traffic quality due to limitations in targeting capabilities.

Solution

The Trakaff Platform provided a set of tools that fitted Their needs perfectly. Comprehensive and easy-to-view statistics showing the entire conversion funnel empowered the network to monitor affiliate campaign performance.

Ads Doom adjusted its performance to the KPIs set by advertisers and improved its business outcomes. Click antifraud, Traffic back, and Caps management systems made it easy to distribute the incoming traffic, control its volume and quality, and decline fraudulent conversions before they reached Trakaff.

Personal targeting and payout functionality allowed AdsDoom to set up personalized offers for different partners within the same campaign.

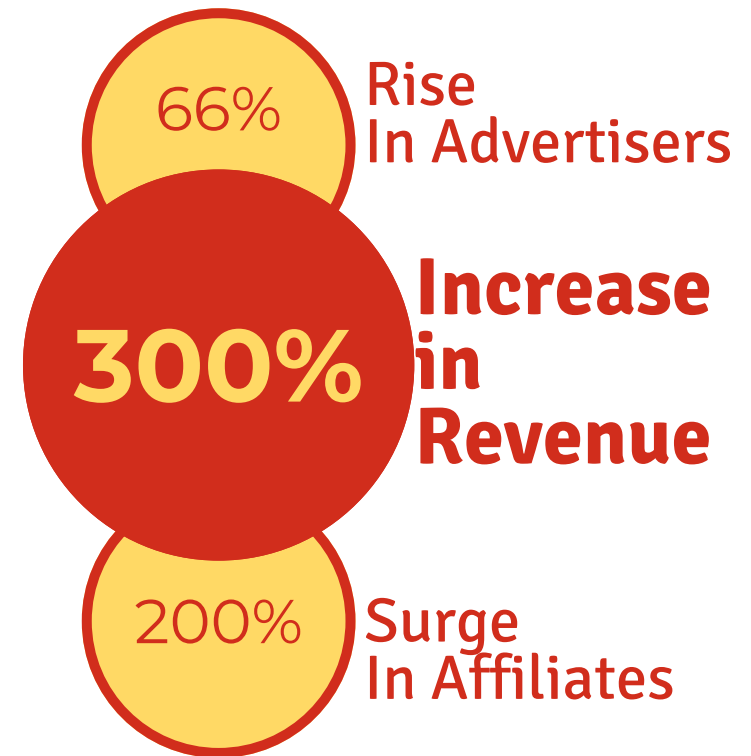
WHAT ADSDOOM SAYS:

Trakaff is a game-changer for my affiliate marketing. Its user-friendly interface and robust features make tracking conversions a breeze. It's a must-have tool for any affiliate marketer

Outcome

The integration of a personalised payout system, complemented by an exceptionally adaptable traffic tracking infrastructure, has streamlined the management of affiliate performance. As a result, this strategic move has precipitated remarkable progress, with Ads Doom experiencing an outstanding 300% increase in revenue over a span of three years since embracing the Trakaff platform.

Additionally, the adept traffic management has sparked impressive year-on-year (YoY) growth, translating to a 66% rise in advertisers and a substantial 200% increase in the affiliate network.



Join Trakaff & Experience the Potential that your Network can Reach.



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